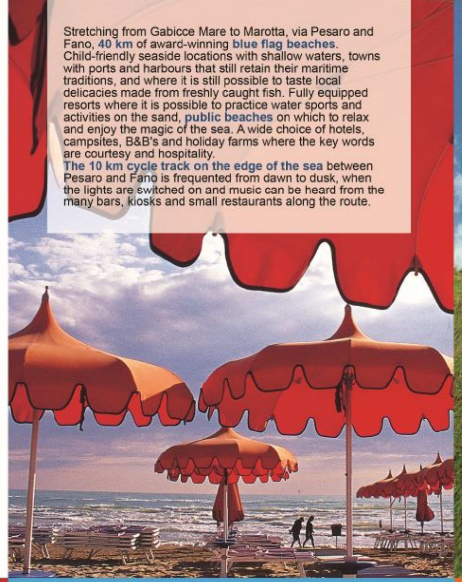
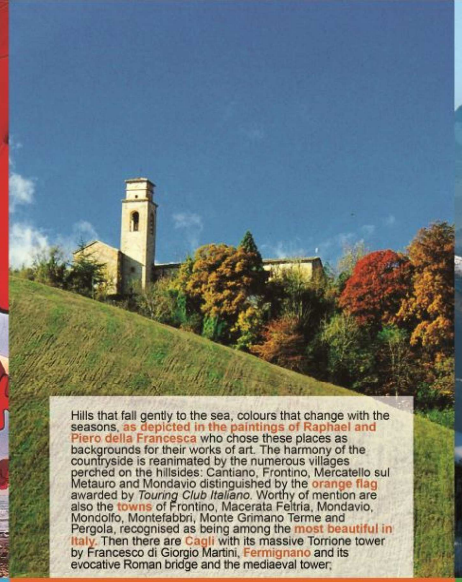


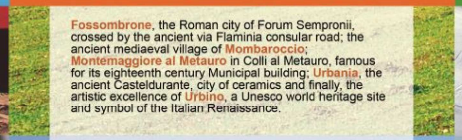
Stretching from Gabicce Mare to Marotta, via Pesaro and Fano, **40 km** of award-winning **blue flag beaches**. Child-friendly seaside locations with shallow waters, towns with ports and harbours that still retain their maritime traditions, and where it is still possible to taste local delicacies made from freshly caught fish. Fully equipped resorts where it is possible to practice water sports and activities on the sand, **public beaches** on which to relax and enjoy the magic of the sea. A wide choice of hotels, campsites, B&B's and holiday farms where the key words are courtesy and hospitality.
The 10 km cycle track on the edge of the sea between Pesaro and Fano is frequented from dawn to dusk, when the lights are switched on and music can be heard from the many bars, kiosks and small restaurants along the route.

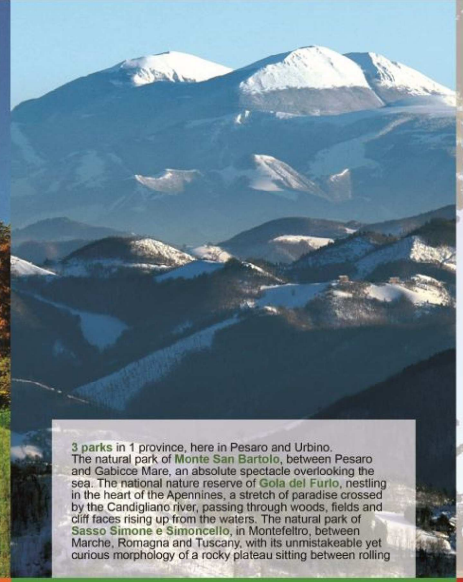
THE SEA, A PROVINCE DRESSED IN BLUE



Hills that fall gently to the sea, colours that change with the seasons, **as depicted in the paintings of Raphael and Piero della Francesca** who chose these places as backgrounds for their works of art. The harmony of the countryside is reanimated by the numerous villages perched on the hillsides: Cantiano, Frontino, Mercatello sul Metauro and Mondavio distinguished by the **orange flag** awarded by *Touring Club Italiano*. Worthy of mention are also the **towns** of Frontino, Macerata Feltria, Mondavio, Mondolfo, Montefabbri, Monte Grimano Terme and Pergola, recognised as being among the **most beautiful in Italy**. Then there are **Cagli** with its massive Torrione tower by Francesco di Giorgio Martini, **Fermignano** and its evocative Roman bridge and the mediaeval tower;

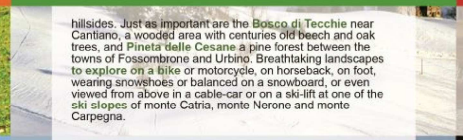
ROLLING HILLSIDES AND ANCIENT VILLAGES

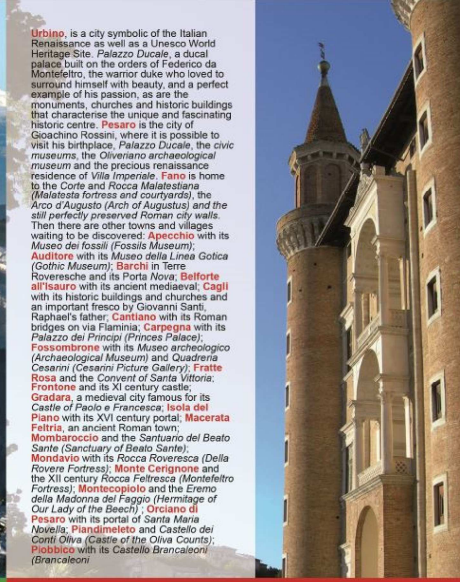




3 parks in 1 province, here in Pesaro and Urbino. The natural park of **Monte San Bartolo**, between Pesaro and Gabicce Mare, an absolute spectacle overlooking the sea. The national nature reserve of **Gola del Furlo**, nestling in the heart of the Apennines, a stretch of paradise crossed by the Candigliano river, passing through woods, fields and cliff faces rising up from the waters. The natural park of **Sasso Simone e Simoncello**, in Montefeltro, between Marche, Romagna and Tuscany, with its unmistakeable yet curious morphology of a rocky plateau sitting between rolling

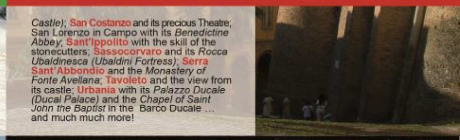
PARKS AND NATURE





Urbino, is a city symbolic of the Italian Renaissance as well as a Unesco World Heritage Site. *Palazzo Ducale*, a ducal palace built on the orders of Federico da Montefeltro, the warrior duke who loved to surround himself with beauty, and a perfect example of his passion, as are the monuments, churches and historic buildings that characterise the unique and fascinating historic centre. **Pesaro** is the city of Gioachino Rossini, where it is possible to visit his birthplace, *Palazzo Ducale*, the *civic museums*, the *Oliveriano archaeological museum* and the precious renaissance residence of *Villa Imperiale*. **Fano** is home to the *Corte* and *Rocca Malatestiana (Malatesta fortress and courtyards)*, the *Arco d'Augusto (Arch of Augustus) and the still perfectly preserved Roman city walls*. Then there are other towns and villages waiting to be discovered: **Apecchio** with its *Museo dei fossili (Fossils Museum)*; **Auditore** with its *Museo della Linea Gotica (Gothic Museum)*; **Barchi** in Terre Roveresche and its Porta Nova; **Belforte all'Isauro** with its ancient mediaeval; **Cagli** with its historic buildings and churches and an important fresco by Giovanni Santi, Raphael's father; **Cantiano** with its Roman bridges on via Flaminia; **Carpegna** with its *Palazzo dei Principi (Princes Palace)*; **Fossombrone** with its *Museo archeologico (Archaeological Museum)* and *Quadreria Cesanni (Cesanni Picture Gallery)*; **Fratte Rosa** and the *Convent of Santa Vittoria*; **Frontone** and its XI century castle; **Gradara**, a medieval city famous for its *Castle of Paolo e Francesca*; **Isola del Piano** with its XVI century portal; **Macerata Feltria**, an ancient Roman town; **Mombaroccio** and the *Santuario del Beato Sante (Sanctuary of Beato Sante)*; **Mondavio** with its *Rocca Roveresca (Della Rovere Fortress)*; **Monte Cerignone** and the XII century *Rocca Feltresca (Montefeltro Fortress)*; **Montecopiolo** and the *Eremo della Madonna del Faggio (Hermitage of Our Lady of the Beech)* ; **Orciano di Pesaro** with its portal of *Santa Maria Novella*; **Piandimeleto** and *Castello dei Conti Oliva (Castle of the Oliva Counts)*; **Piobbico** with its *Castello Brancaleoni (Brancaleoni*

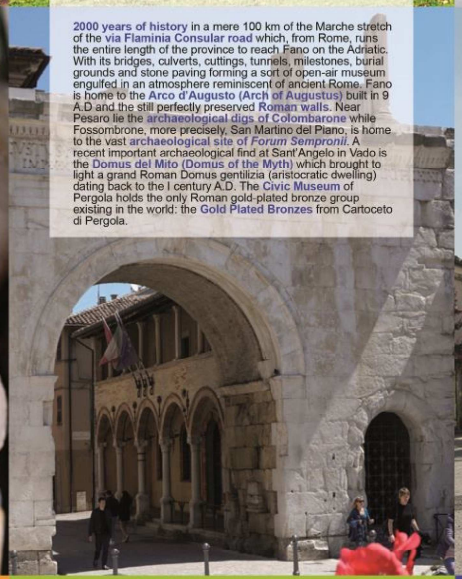
360° OF CULTURE



This is also the home of the pioneers of **organic farming** who, over the years, have strived for agricultural excellence: our **DOC** wines, for example, include *Colli pesaresi, Bianchello del Metauro and Pergola rosso*, while our **DOP** food products are *Casciotta d'Urbino (Urbino cheese), Prosciutto crudo di Carpegna (Carpegna cured ham)* and *Olio extravergine Dop Cartoceto (origin-protected extra-virgin olive oil)*, an olive oil that even has its own market fair in November. The place of honour in the food hamper goes to the **truffle**, the star of famous international exhibitions (Acqualagna, Apecchio, Sant'Angelo in Vado and Pergola) while the rich fertile lands of Pesaro and Urbino also offer **products of unparalleled quality**, which include the **wild and sour cherries** from Cantiano, **bread** from Chiaserna, **emmer wheat** from San Lorenzo in Campo, **peaches** from Montelabbate, **angelica pears** from Serrungarina of Colli al Metauro and Marche bred **beef** which has been given Typical Geographical Indication status, **spring water** used in the production of **speciality beers** in Apecchio, Sassocorvaro, Cantiano, Pergola, Fermignano and Monte Porzio, and on the coast **Adriatic fish** used to make the delicious *brodetto fanese (Fano fish soup/stew)*

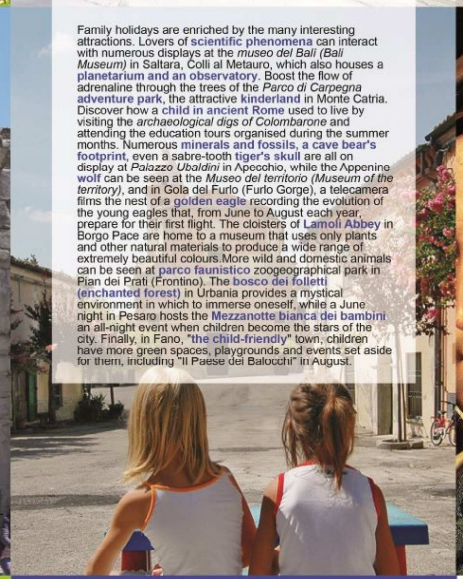
MADE IN PESARO AND URBINO

which also has its own festival during July. Certain specific food products have received DE.CO. recognition from the Municipality based on their geographical and historical origin. These include: **Bostrengo** and **Salmi del Prete** from Apecchio, **Torta di Noci** from Macerata Feltria, **Crescia** from Frontone, **Salciccia di Castelvecchio** from Monteporzio, **Visciolato** from Pergola, **Castagnolo al farro** from San Lorenzo in Campo and **Crostolo** from Urbania. Pesaro and Urbino also means artistic craftmanship. Expert craftsmen still use their skilful hands to create objects from pipes to ceramics, from gold to leather, from terracotta to stonecutter and wrought iron.



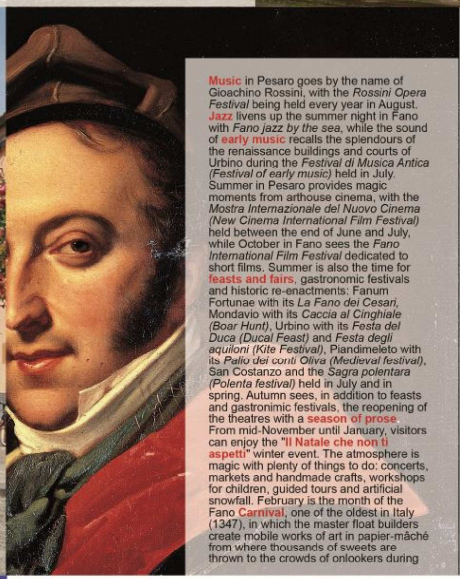
2000 years of history in a mere 100 km of the Marche stretch of the **via Flaminia Consular road** which, from Rome, runs the entire length of the province to reach Fano on the Adriatic. With its bridges, culverts, cuttings, tunnels, milestones, burial grounds and stone paving forming a sort of open-air museum engulfed in an atmosphere reminiscent of ancient Rome. Fano is home to the **Arco d'Augusto (Arch of Augustus)** built in 9 A.D and the still perfectly preserved **Roman walls**. Near Pesaro lie the **archaeological digs of Colombarone** while Fossombrone, more precisely, San Martino del Piano, is home to the vast **archaeological site of *Forum Sempronii***. A recent important archaeological find at Sant'Angelo in Vado is the **Domus del Mito (Domus of the Myth)** which brought to light a grand Roman Domus gentilizia (aristocratic dwelling) dating back to the I century A.D. The **Civic Museum** of Pergola holds the only Roman gold-plated bronze group existing in the world: the **Gold Plated Bronzes** from Cartoceto di Pergola.

A ROMAN PROVINCE



Family holidays are enriched by the many interesting attractions. Lovers of **scientific phenomena** can interact with numerous displays at the *museo del Ball (Ball Museum)* in Saltara, Colli al Metauro, which also houses a **planetarium and an observatory**. Boost the flow of adrenaline through the trees of the *Parco di Carpegna* **adventure park**, the attractive **kinderland** in Monte Catria. Discover how a **child in ancient Rome** used to live by visiting the *archaeological digs of Colombarone* and attending the education tours organised during the summer months. Numerous **minerals and fossils, a cave bear's footprint**, even a sabre-tooth **tiger's skull** are all on display at *Palazzo Ubaldini* in Apecchio, while the Appenine **wolf** can be seen at the *Museo del territorio (Museum of the territory)*, and in Gola del Furlo (Furlo Gorge), a telecamera films the nest of a **golden eagle** recording the evolution of the young eagles that, from June to August each year, prepare for their first flight. The cloisters of **Lamoli Abbey** in Borgo Pace are home to a museum that uses only plants and other natural materials to produce a wide range of extremely beautiful colours.More wild and domestic animals can be seen at **parco faunistico** zoogeographical park in Pian dei Prati (Frontino). The **bosco dei folletti (enchanted forest)** in Urbania provides a mystical environment in which to immerse oneself, while a June night in Pesaro hosts the **Mezzanotte bianca dei bambini**, an all-night event when children become the stars of the city. Finally, in Fano, "**the child-friendly**" town, children have more green spaces, playgrounds and events set aside for them, including "Il Paese dei Balocchi" in August.

CHILDREN WELCOME



Music in Pesaro goes by the name of Gioachino Rossini, with the *Rossini Opera Festival* being held every year in August. **Jazz** livens up the summer night in Fano with *Fano jazz by the sea*, while the sound of **early music** recalls the splendours of the renaissance buildings and courts of Urbino during the *Festival di Musica Antica (Festival of early music)* held in July. Summer in Pesaro provides magic moments from arthouse cinema, with the *Mostra Internazionale del Nuovo Cinema (New Cinema International Film Festival)* held between the end of June and July, while October in Fano sees the *Fano International Film Festival* dedicated to short films. Summer is also the time for **feasts and fairs**, gastronomic festivals and historic re-enactments: Fanum Fortunae with its *La Fano dei Cesari*, Mondavio with its *Caccia al Cinghiale (Boar Hunt)*, Urbino with its *Festa del Duca (Ducal Feast)* and *Festa degli aquiloni (Kite Festival)*, Piandimeleto with its *Palio dei conti Oliva (Medieval festival)*, San Costanzo and the *Sagra polentara (Polenta festival)* held in July and in spring. Autumn sees, in addition to feasts and gastronimic festivals, the reopening of the theatres with a **season of prose**. From mid-November until January, visitors can enjoy the "**Il Natale che non ti aspetti**" winter event. The atmosphere is magic with plenty of things to do: concerts, markets and handmade crafts, workshops for children, guided tours and artificial snowfall. February is the month of the Fano **Carnival**, one of the oldest in Italy (1347), in which the master float builders create mobile works of art in papier-mâché from where thousands of sweets are thrown to the crowds of onlookers during

EVENTS

thespectacular parades, while Gradara plays host to San Valentino in its fairy-tale castle during the event *Gradara d'Amare*. And now on to spring and the **Easter celebrations**: Cantiano with *La Turba (holy representation of Good Friday)*, Saltara with the *Processione del Cristo morto (procession of the dead Christ)* and Serravalle di Carda with la *Passio* (the passion and death of Christ).

PESARO URBINO

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HOLIDAY DESTINATION

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fb: Unione Pro Loco Pesaro Urbino

HOW TO REACH THE PROVINCE OF PESARO AND URBINO

Motorway A14 (Bologna -Taranto)
Exits: Cattolica - Gabicce, Pesaro
Urbino, Fano, Marotta - Mondolfo

Rail: Milano - Bologna -
Ancona - Lecce, Roma - Falconara - Pesaro

Airports:
Ancona - 45 km from Pesaro
Rimini - 25 km from Pesaro
Fano (air taxi only) - 12 km from Pesaro

TOURIST INFORMATION CENTRES

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