



The Shape and the Green

Art in journey

Project to realize a contemporary artistic way along provincial roads



Provincia di Pesaro e Urbino

Grant notification to assign green areas to the artists

Project by: Arch. Maurizio Gili
Partners: Paolo Pianosi, Vittoriano Pagliardini, Massimo Duro

Secr. Office and info:

Paolo Pianosi e.mail: p.pianosi@provincia.ps.it tel. + 39 0721359461
Tiziana Di Giuseppe e.mail: t.digiuseppe@provincia.ps.it tel. +39 0721359494
Manuela Petrocelli e.mail: m.petrocelli@provincia.ps.it tel. +39 0721359306

“The shape and the green: art in Journey”

ASSIGNMENT TO BOTH ITALIAN AND INTERNATIONAL ARTISTS OF SOME ROAD GREEN AREAS OF THE PROVINCE OF PESARO AND URBINO FOR THE HOUSING OF SCULPTURES AND ARTWORKS.

PROJECT PRESENTATION

The Pesaro and Urbino Government, inside the initiatives aimed at improving both the quality standard of its services and the works realized all over its territory, **promotes an international initiative called “The shape and the green: art in journey”** which will enable all the artists operating in Italy and abroad to personally take part in the enhancement of its environment quality increasing its enjoyability in the same time.

The Province of Pesaro and Urbino, an European quality province, gives the opportunity to artists to beautify with their own works the outdoor areas located along its road network.

Art reveals itself through the materials and the shapes and by disclosing the history, the culture and the habits of the human local society and becomes an integral part of the road system and relevant safety topics.

An *ideal route* through evocations, feelings and tales inspired by the Pesaro and Urbino territory and reproduced in the sculpturesque language or by other kinds of art expressions, so to get more enjoyable *the actual route* through a Province benefited by a high quality of life.

Art drives the traveller through the beautiful places of this Province territory, transforming his route in a safer and more pleasant journey.

The aim of this competition is to involve both Italian and International artists as well as citizens, companies and institutions in “taking into adoption” one among the different areas granted by the province of Pesaro and Urbino along its road system, and to attend to the execution and laying of their art crafts (sculpture, model or other kinds of art expressions) also taking advantage of external sponsorships.

The works, realized within the respect of the guidelines proposed by the Province of Pesaro and Urbino, once reproduced and erected on site will give birth to an outstanding contemporary art exhibition of sculptures along the over 1600 km of the Province road network.

This project wants to become an opportunity for the artists to “talk” and communicate to people, tourists, experts through their own works installed in unusual sites and, in the same time, for the sponsors to promote their own personal or corporate name. Moreover, both the categories will contribute to the improvement of this “beautiful Province”.

GRANT NOTIFICATION

PAR. 1 – The Province of Pesaro and Urbino **grants free of charge** to artists working both on the national territory or abroad, the opportunity to install their own art works (sculptures, models or other kind of artistic expressions) in one of the 47 outdoor green areas running along the Province road system. Among these areas, one can find **rotatories, traffic islands, parking areas, green spaces along the cycle-paths** and so on).

PAR.- 2 – The participants accept to realize their own works (sculpture, model or other kinds of art expressions), erect them on site in the chosen area and take care of their maintenance in the future, according to the indications of a separate contract to be issued before the beginning of the works.

PAR. 3 - In order to finance all the necessary expenses for the realization, transportation, installation, care and maintenance in the future of both the art work and the green area itself (including any possible necessary plant systems), the applicants will be allowed to look for their personal external sponsors.

PAR. 4 - Special groups may be created; they may be constituted by working teams or single students belonging to Artistic Schools (Senior Secondary School) or Academies of Fine Art. For each group no. 2 areas will be reserved. Furthermore, the reference teacher should be mentioned. Such groups may avoid to look for a sponsor for the realization of their work since even the participation with only a rough plan/project (complete with its own slide sheet and technical specifications as required on par. 11 of the present announcement) will be considered acceptable. Two areas, arranged as art laboratories, will be appointed for groups of art students and young artists of the European Union to enable the cultural exchange among the places of origin. The Province government engages itself to find the sponsors interested to the realization and erection of sites of these four works.

PAR. 5 - The concessionaires (artists or sponsors) will be entitled to place a promotional sign-board of their own name near their work.

PAR. 6 – Such sign-boards should respect the technical specifications mentioned in the assignment contract.

PAR. 7 – The above-mentioned areas and the possible promotional sign-boards of the sponsor or the artist himself are granted free of charge (exemption from the public ground occupation tax).

PAR. 8 – Both parties may withdraw from the contract in any moment. The concessionaire (either the artist or the possible sponsor or any other subject allowed) who withdraw from the contract has to renounce to any kind of request or claim towards the Province government for the work realized and for the expenses sustained for its erection on site, maintenance and any other charge met for such initiative.

PAR. 9 – The areas offered are mentioned in the enclosed list containing the relevant specifications. Such tables are visible inside the internet site of the Pesaro and Urbino Province at the following link: <http://www.protezionecivile.provincia.pu.it/> (ref. Progetto “La Forma e il Verde”).

PAR. 10 – The participants shall transmit their application form (attach. 1) by presenting one or more project proposals according to the guidelines of Par. 11 of the present announcement and shall specify the area chosen for the erection of their work at the latest **within January 31, 2007**.

PAR. 11 – The concession may be required by single artists or group of artists operating both on the domestic territory or in foreign countries, as well as citizens, companies, institutions, foundations interested to operate as sponsors.

The application form (attach. 1) shall contain all the data about the artist, the indication of the area chosen complete with its own reference details, the details of the sponsor, the biography of the artist (s), his/their curriculum, a short report of the project, a sketch or a photo-montage of the work to be installed or realized, the procedures of the execution or erection on site, the schedule and any other useful information.

Furthermore, the works should be accompanied by a short form containing:

- **The name of the author,**
- **The style/technique employed,**
- **The date of execution;**
- **The dimensions of the work;**
- **The material (s) used;**
- **The anchorage system used.**

PAR. 12 – Planting of green essences, flowers, as well as meadow, shrubs and arboreous essences (including the possible assembling or operation of irrigation plants) is allowed.

PAR. 13 – The subject of the models or sketches should be pertaining to the item proposed by the Province government.

All works must be durable and suitable for outdoor placement, well assembled and strongly anchored to soil.

PAR. 14. Subject of the competition is: **the Province of Pesaro and Urbino: an European quality province to be developed through the following guideline:**

The Transparent Province in the Land of Umanism and Renaissance.

PAR. 15 – A jury composed by n. 5 members will select the works worthy to take part of this outstanding art exhibition “Art in Journey” as well as the n. 4 works/projects from the Artistic Schools and Academies of Fine Arts.

In case more requests from different artists for the same green area might have arised or a kind of overcrowding of certain areas at the detriment of others might have occured, the Province government is entitled to directly assign a different area from the one chosen for the placement of the work, compatible with the subject proposed and according to museum criteria for a smooth organization of this exhibition route.

The Province government is further entitled to possibly enlarge this art exhibition path according to the same museum criteria, by enabling the housing of further worthy works besides the first 47 already selected.

The Province government will communicate to the authors of the selected works the schedule and the procedure for the realization and erection on site of these last ones.

PAR. 16 - The Province government is entitle to realize a catalogue of the works selected and/or realized. In this case, the authors will encourage such initiative avoiding any claims and/or claims of any kind towards such government.

PAR. 17 – At the time of the acceptance of the present competition, the applicants automatically accept, without conditions or limitations, all the indications and clauses of the present competition and waive any claim of any kind towards the Province government.

INFO

Tiziana Di Giuseppe e-mail: t.digiuseppe@provincia.ps.it tel. +39 0721 359494 on Tuesday (hrs. 10-12 a.m.)

Isabella Marini e-mail: i.marini@provincia.ps.it tel. +39 0721 359424 on Monday and Wednesday (hrs. 10-12 a.m.)

Maria Fabbri e-mail : m.fabbri@provincia.ps.it tel. +39 0721 371055 on Thursday (hrs. 10-12 a.m.)

Paolo Pianosi e-mail: p.pianosi@provincia.ps.it tel. + 39 0721 359461 on Monday and Wednesday (hrs. 10–12 a.m.)

It is possible to see the illustrative material at : <http://www.protezionecivile.provincia.pu.it/> (ref. Progetto “La Forma e il Verde”).

Attachment 1

The applicant is required to fill and sign the present form and send it to:

Arch. Maurizio Gili
Servizio 3.1 Protezione Civile
Sicurezza Stradale, Arredo e Segnaletica
PROVINCIA DI PESARO-URBINO
Via Gramsci 4
I - 61100 Pesaro

APPLICATION FORM

Artist's Name:

Address:

Telephone/Fax(Home) (Work):

E-Mail Address:

Site chosen for the housing of the art work complete with details:

Details about the sponsor:

Short biography and curriculum of the artist (to be attached separately):

Short report of the project/work (to be attached separately):

Sketch or photo-montage of the project/work (with indication of the dimensions and materials used) (to be attached separately):

Procedures for its execution (style/technique employed):

Schedule and procedures for the erection on site and anchorage system used:

Any other useful information:

Signature
